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ABOUT US

Get to know us better

“**Wonderland**” is a brand name of Pre School founded by Wonderland Education Academy. The small kids or toddlers come to pre-school are like small flowers of the future world and when they start to blossom during the tender age they spread a fresh aroma and sense of freshness among the society, this is the reason the brand name is “**Wonderland**” Founded in 2008 by **Mrs. Darshana Bhavsar** after decent experience in education field, she has a flame to succeed with positive mindset and will to make name of Wonderland Education Trust and brand “**Wonderland-Pre School**”

2

Franchises

3

Branches

7

Assisting School
Set Up - 7

Opportunity

In the following slides you will get some useful information about trends, data & requirements to start a **"Wonderland"** Pre School. This opportunity not only give best roi on investment but also will give satisfaction to parents & staff involved.



Success

For “**Wonderland**” success means the smile, respect and appreciation achieved from kids, parents & staff by hardwork sincerity & goodwill towards the society.

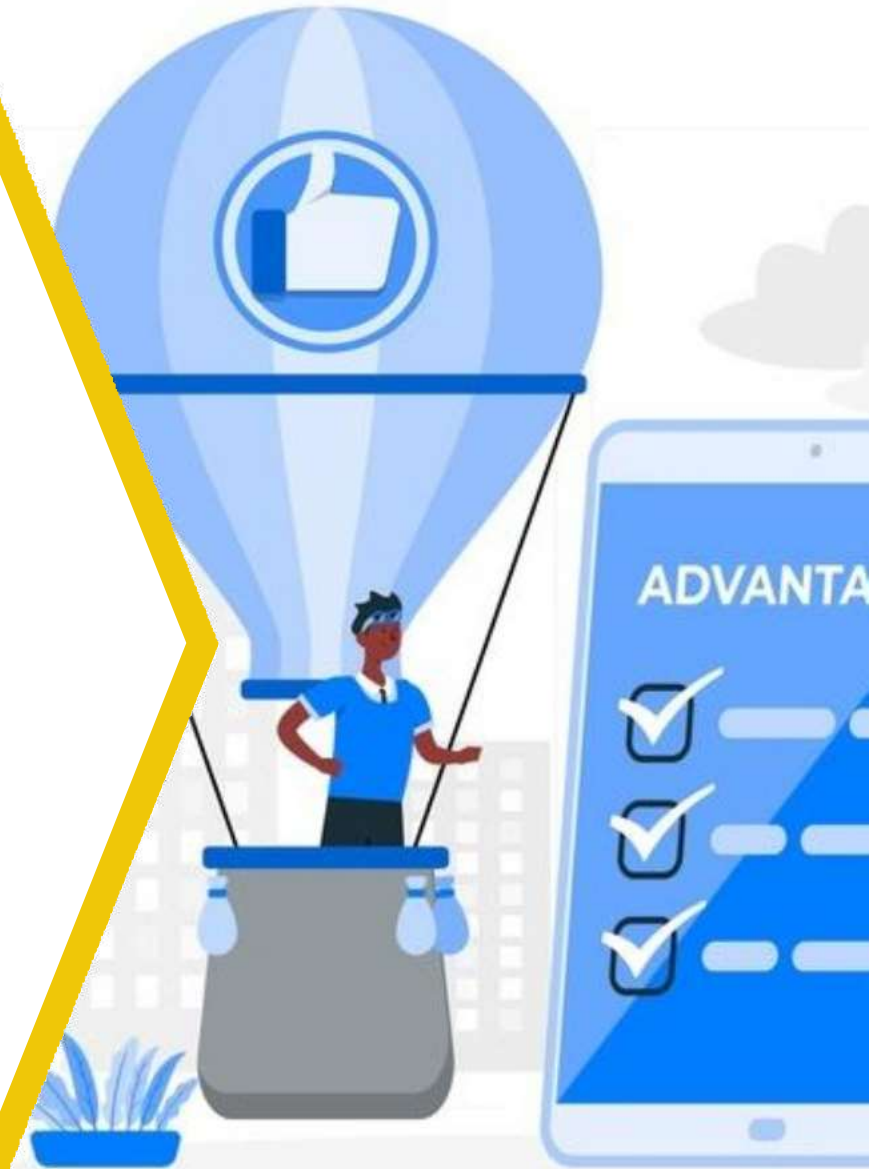


Advantage of “Wonderland”

At “**Wonderland**” we believe in working as a team, success matters to us and so do relationships. Our partners are our family and we take active interest in developing all locations, supporting and maximizing all potential in every field in the shortest possible time to speed up the return of investment and increase profitability.

Benefits

- Low investment compared to other brands
- It is a dynamic brand evolving and growing successfully
- The team is rich in experience in every aspect to run a pre-school
- Customized curriculum and techniques
- Personalized marketing support to all franchise be it
Online Marketing through Facebook or Instagram or
Offline Marketing with Banners and Posters



Requirements

Space Requirements : The Space requirements are 1000 to 1500 sq.ft. preferably on ground floor, availability of open space will be an added advantage. The other important factors are accessibility, visibility, neighbourhood and affluent population in 5kms radius. A good location is an essential requirement for a successful franchise. Depending upon the infrastructure you can include day care or other hobby development programmes. “Wonderland” pre school conducts drawing, painting, music, dance and other curricular activities to ensure effective utilization of resources and maximise return.

Qualification & Skill Set Requirements : Play school or Day Care business requires a good understanding of child needs, psychology, communication skills, marketing acumen & management skills. There is no specific requirement of qualification for investors. It would however prove useful if the center manager has undergone nursery teachers training or early experience in childhood care and relevant experience to manage day to day operations, drive branch promotions and achieve admission targets.

Master Franchise

Bronze

Amount
Rs.10 Lacs

Franchise Fees 5 Lacs

- ✓ Security Deposit
- ✓ Material
- ✓ Franchise Development
- ✓ Interior
- ✓ Design of Interior
- ✓ Sub Franchise (10 to 15)

10% Franchise Fees To be paid for support and administration yearly from 2nd year onwards

Lock in period 3 Years

Silver

Amount
Rs. 15 Lacs

Franchise Fees 8 Lacs

- ✓ Security Deposit (2 Lacs)
- ✓ Material
- ✓ Franchise Development
- ✓ Interior
- ✓ Design of Interior
- ✓ Sub Franchise (15 to 30)

10% Franchise Fees To be paid for support and administration yearly from 2nd year onwards

Lock in period 3 Years

Gold

Amount
Rs. 20 Lacs

Franchise Fees 10 Lacs

- ✓ Security Deposit (3 Lacs)
- ✓ Material
- ✓ Franchise Development
- ✓ Interior
- ✓ Design of Interior
- ✓ Sub Franchise (Unlimited)

10% Franchise Fees To be paid for support and administration yearly from 2nd year onwards

Lock in period 3 Years

Single Franchise

Franchise Gold

Amount
Rs. **5 Lacs**

Security Deposit Rs. 25000/-

- ✓ Social Media Marketing
- ✗ Interior (will provide only design with extra cost)
- ✓ Offline Marketing
- ✗ Sub Franchise
- ✓ Study Material (On Demand)

10% of Franchise fee

To be paid for support and administration yearly from 2nd year onwards

Lock In Period (5 Years)

Franchise Silver

Amount
Rs. **3.5 Lacs**

- ✓ Social Media Marketing
- ✗ Interior (will provide only design with extra cost)
- ✓ Offline Marketing
- ✗ Sub Franchise
- ✓ Study Material (On Demand)

10% of Franchise fee

To be paid for support and administration yearly from 2nd year onwards

Lock In Period (5 Years)

Franchise Bronze

Amount
Rs. **2 Lacs**

Activities

- ✓ Dance, Karate, Music, Drawing, Craft, Clay work
- ✓ Blocks game, Glass painting, Sand work
- ✓ Board game, Planting

Material details for Master Franchise

Sr.No.		Bronze	Silver	Gold
1	Toys	75000	100000	125000
2	Admission Kit	5 nos sample	Till 50 Students	Till 50 Students
3	Uniform	5 nos sample	Till 50 Students	Till 50 Students
4	School Bag	Sample 2 nos	Till 50 Students	Till 50 Students
5	Social Media Marketing	Every Year	Every Year	Every Year
6	Glow Sign Board 7 x 2	1 nos	1 nos	1 nos
7	Brochure Franchise	100 nos	100 nos	100 nos
8	Brochure for Admission	100 nos	100 nos	100 nos
9	Computer	NA	Yes	Yes
10	Color Printer	NA	Yes	Yes

Support

Infrastructure & Set Up Support : Ambience attracts parents to send kids to your preschool. We have complete guideline about attractive interior & exterior set up, toys, equipments etc.

Budget : We help you in setting your budget, as it is the most important part to setting up your own business

Recruitment support : We help you to recruitment process of teachers and other support staff

Training : The training of teachers and staff will be provided by “Wonderland” at your premises **Study Material & Uniform :** “Wonderland” will provide all the study material and uniform at affordable rates as and when required. Out of State training will be provided online as per requirement for one year. After one year if you want any type of consulting it is Chargeable.

Marketing : “Wonderland” will provide marketing support to Master as well as Normal Franchise Online as well as Offline to promote admission in local area.

Awards



GET IN TOUCH

www.wonderlandpreschool.in

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Thank You!